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News Release

FOR IMMEDIATE RELEASE

Burt Brinson Joins Fidelity Bank in Salisbury, N.C.

FUQUAY-VARINA, North Carolina (January 12, 2009) — Fidelity Bank is pleased to announce Burt Brinson has joined its team in Salisbury, N.C. as City Executive/Vice President and Business Development Officer. In his new position, Brinson will be responsible for business development and providing outstanding customer service to bank clients.

Prior to joining Fidelity Bank, Brinson served as Executive Vice President of Citizens South Bank. He was responsible for sales programs, training, portfolio growth as well as staff and branch development the entire retail bank. He also worked with Wachovia Bank as Senior Vice President in charge of all business banking activities in Rowan, Stanly, Cabarrus, and Union counties.

Brinson received his undergraduate degree from East Carolina University, his master's degree from the University of North Carolina at Chapel Hill, and his Ph.D. from Hartford University.

"I am excited to be a part of the Fidelity Bank team in Salisbury. Fidelity Bank is well positioned to provide top quality service and products to the citizens and businesses in the Salisbury community, even in these uncertain economic times," says Brinson.

Burt and his wife, Gayle, currently reside in Salisbury and have two adult sons.

Founded in 1909, Fidelity Bank is a full-service financial institution with approximate assets of \$1.4 billion headquartered in Fuquay-Varina, North Carolina. The Bank owns and operates 69 branches in 26 counties throughout North Carolina and Virginia.

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